

Press-Telegram
Santa
LONG BEACH, CALIF.

MAGAZINE
Section



ROCKY MOUNTAIN SCENE

—Union Pacific Railroad Photo
Grand beauty of the western wilderness is painted by an artist at work in Rocky Mountain National Park. Interested vacationists watch. In background: Nymph Lake and Long's Peak.



Fast and fascinating and described as the "roughest game ever played in the west," cholla is likely to become one of the features of future rodeos. A scene of the slam-bang action is shown above. The sport is hard on riders, mounts.

CHOLLA: West's Roughest Game

By Douglas Nelson Rhodes

WHEN Cortez and his band of tough troopers undertook the conquest of Mexico they cast about for some spectacular means of impressing the populace with their courage and skill as horsemen. The doughty Spaniards thereupon devised a new game, similar in character to polo, which they played on the plazas in the presence of large audiences of bug-eyed natives. That ancient and now almost forgotten game—which Cortez neglected to name—recently has been revised in all its former sanguinary glory. Christened "cholla" (choy-ah), the sport is gaining rapidly in popularity all over the far west.

Called the "roughest game ever played in the west," cholla's reputation in this respect is not exaggerated. Even its most enthusiastic boosters admit that it is little more than mass mayhem in the name of sport. Influential proponents who foresee eventual trouble with humane societies however, are advocating stricter rules and better protection for the player's mounts. Otherwise, they fear, the game may be outlawed through legislation in many states.

Patterned after polo, as was Cortez' version of the game, modern cholla is much tougher and more dangerous than the popular sport of millionaire playboys. It requires unusually steady nerves, great courage, expert horsemanship and the ability to think and act with split-second timing.

The game is played in chukkers of seven minutes each, with 12 resolute horsemen on the field—six to a team. Other than regulation lariat, several changes of mounts for all participants and a couple of makeshift goal posts, the only special equipment required is the



There he goes! Player at right has managed to snag the cholla and is away at a gallop in direction of his team's goal posts; others dash up in hot pursuit.



Object of the game is to lasso the cholla, drag it off to goal. Riders here bear down in a hot bit of action.

cholla itself. This device is a heavy six-legged jack, in reality an oversize version of the jack used in children's games. It is usually made of cast iron and padded with several layers of cowhide. Players must change to fresh mounts at the end of each period of play.

AT THE start of the game the cholla is placed at the exact center of the playing

field. The referee, also on horseback, fires a pistol and both teams charge down on the cholla from their goal positions. The object is to lasso the cholla and drag it to the posts at either end of the field. Team-mates try to ride off opposing players who endeavor to get the cholla away from the player on the offensive.

It is in these maneuvers that the rough-and-tumble elements of the game take place. Almost anything short of outright murder is allowed by the rather sketchy book of rules. Spills, broken bones and an occasional fatality involving players or mounts seems to have had little effect on the popularity of the sport among its more rugged devotees. Enthusiasm for cholla has been growing steadily since its introduction shortly after the close of the war.

Every rope placed over the cholla during the melee is good for a point in the score. A goal counts five to 10 points, depending on how the rules are applied. These vary in different sections of the west. Rules infractions carry penalties up to five points but in most games the playing soon becomes too

fast for the referee to determine the offending player or team. "Undue" roughness, such as breaking down goal posts, hazing, crossing directly in front of a running horse and trampling of unhorsed contestants, are infractions which theoretically can be subject to action by the referee.

Several western sportsmen have claimed credit for developing cholla to its present degree of popularity but Paul Coze, cowboy-writer-ethnologist of Phoenix, Ariz., is generally credited with introducing it on cattle and dude ranches in New Mexico, Arizona, Wyoming, Colorado and California. Plans are afoot to include cholla contests in major rodeos next year.

A recently organized club of cholla players in Victorville can be listed among the game's proponents who advocate more humane rules for man and beast. This group, sponsored by the Victor Valley Cattlemen's Association, got off to an auspicious start at the valley's annual county fair last year by putting on an exhibition game before the grandstand. No major casualties marred the event and the association afterward was flooded with requests for a repeat performance.

ONE OF the top cholla champions and high-point man of the game is an Italian baker, Tony Zanetti of Victorville. Charles Harrison, New Mexico garageman, also rates high as a player. Hard-bitten range riders and rodeo performers make up most of the cholla players but Zanetti's wife and daughter both have become proficient. Several virile western movie heroes attempted the game, however, and soon withdrew from contests with the rough-riding cholla addicts in favor of canasta and less strenuous sport. Studios promptly ruled the game out.

More rigid rules, stricter refereeing and elimination of some of the rougher elements promise to bring cholla into its own.

Though this is Mr. Rhodes' first article to appear in Southland Magazine, he contributes regularly to the better magazines of national circulation, including the Saturday Evening Post. He lives in Hollywood.

By Frank Kirkvogel

IN 1850, Joaquin Murrieta, his pretty young Mexican wife murdered by drunken gringos from the gold fields of California, turned to a life of crime and bloody vengeance that only ended four years later when Gov. Bigler paid \$1000 for his head. Murrieta and his band had ravaged the state from north to south, leaving in their wake at least 300 murdered men. His robberies netted millions of dollars. Murrieta was the most extraordinary bandit in American history.

The story of Murrieta's head, like the story of the life of this well-bred young Mexican who was doomed to be a relentless avenger, like a demon pictured in the ancient myths of Mexico, is strange and fantastic. It was originally severed from the body by Capt. Harry Love's California Rangers after they had finally tracked Murrieta to the end of the trail in order to have indisputable proof of their success, such as would entitle them to the reward.

From the scene of Murrieta's last stand in Southern California, the Rangers carried the head in a gunny bag some 90 miles to the nearest town, where they obtained a jar and sufficient alcohol to preserve it. Supported by 17 affidavits as to its identity by persons who had known Murrieta, it was presented to the governor of the state. He regarded it as sufficient evidence that Love's Rangers had got their man, and the reward was paid.

The head was sold to a promoter of side-show enterprises in California, who exhibited it for a time in various saloons in San Francisco, charging an admission of one dollar per person for the privilege of viewing the grisly relic. Falling into financial difficulties, the side-show promoter was forced to turn over all his assets for sale at auction to satisfy his creditors. The head of Joaquin Murrieta was one of those assets offered to the highest bidder.

IT WAS thus sold in 1855, for \$64, to a man known only as Natchez, who ran a shooting gallery. Shortly after making his purchase, Natchez killed himself while handling one of his own revolvers, and the head passed into the ownership of one Louis C. Jordan. Unlike his predecessors in this ownership of the gruesome memento, Jordan did not attempt to make any money out of it. Instead, he exhibited it at the Pacific Museum of Anatomy and Natural Sciences. There it remained until nearly the end of the century. In the late 1890's, it disappeared under mysterious circumstances, and has since never been located.

Strange, too, were the fates that overtook the Rangers who killed Murrieta. Both Capt. Love, the leader of the posse, and Bill Byrnes, who had been a friend of Murrieta and was the first to identify him just before he was killed. Love was shot and killed as the result of a quarrel. Byrnes, who performed the actual decapitation, also died under untimely circumstances.

Of the remaining 18 members of Love's posse of California Rangers, nearly all either met violent deaths or, after a time, disappeared without leaving any trace of their fate. Murrieta's Mexican sympathizers definitely accounted for only one of the number; he was John White, murdered at Fort Tejon.

Two men, Black and Herbert, were killed fighting in the Civil War. Two others, Norton and Ashmore, were knifed in Salt Lake City. Another, by the name of Chase, went to seek gold in British Columbia but was drowned before he could fill his pockets. Two brothers, William and Edward Campbell, also drowned when they were caught in a flash flood in King's River. Van Buren was riddled with

bullets in a gun fight. Nuttall joined a band of adventurers seeking a filibustering fortune in Nicaragua. He was killed there. Of the others, McGowan, Prescott, Young, and Pig-gott met an unknown and mysterious fate.

Strange happenings also befell others who were concerned with Murrieta's head. Natchez, the shooting-gallery owner who killed himself as the result of a seeming accident, was not the only victim. Harrison, the auctioneer who had sold the bankrupt exhibitor's goods, took his own life a few weeks after the sale. Before his death, he constantly referred to a strange Irishman who had spoken up while he was auctioning the head, prophesying his doom.

"As the Saints are my judge, the Evil One is waiting for ye!" exclaimed the Irishman.

WILLIAM T. HENDERSON, one of Love's posse of Rangers, was for years haunted by the headless ghost of Joaquin Murrieta. Henderson frequently related how, when riding alone in the dusk or by moonlight, a headless wraith, wrapped in a serape and riding a ghostly horse, approached him. Henderson said that the shade was, of course, Murrieta, and that each time he met him he begged that his head might be restored to him. Henderson, however, took the ghostly visitations calmly, and was one of the few of Murrieta's captors who lived to an old age and died a natural death.

During the 1850s, many who

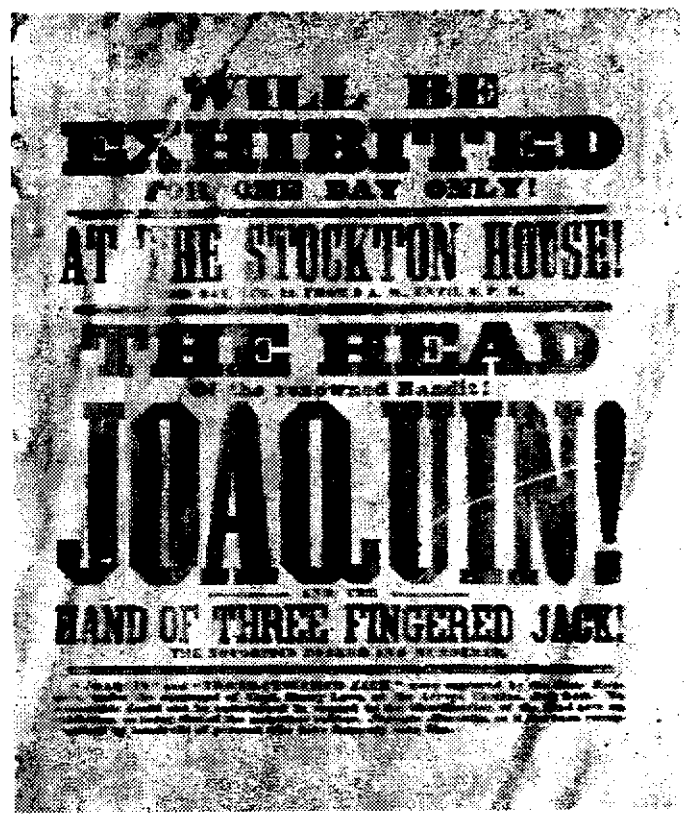
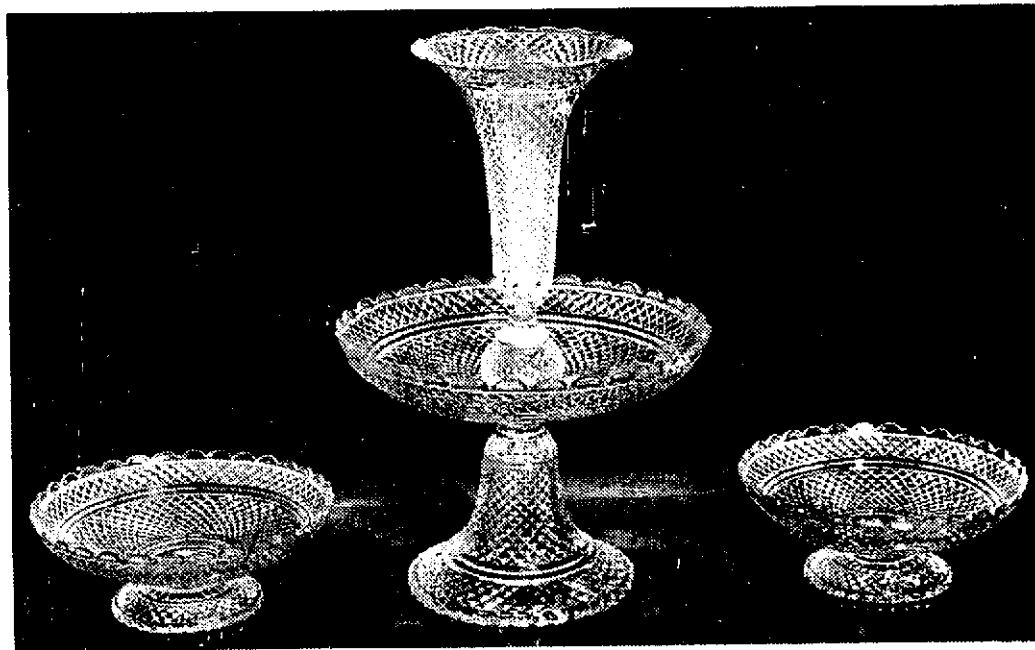


Photo Courtesy Title Insurance & Trust Co.

This handbill advertised the showing of what was said to be the head of the feared bandit, Joaquin Murrieta.

had known Murrieta, including some members of his own family, made positive statements that the head was not that of the notorious bandit leader. A priest, called upon to marry a brother of Joaquin's, asserted that he had seen a letter from Mexico that was, beyond all manner of doubt, from Joaquin Murrieta. An American who had been friendly with Murrieta, traveling in Brazil, swore that he had met and talked with the bandit leader in that

country. Many years later still another American, traveling in the Mexican state of Sonora, stopped at a large and prosperous rancho. He became quite friendly with the gray-haired but proud and distinguished ranchero. This American, who had known Murrieta in the old days, was convinced that his host was the same man. According to this story, Joaquin Murrieta died on his ranch at the age of 90 years.



—Photo by H. S. Melvin.

This three-piece set of Baccarat is an example of fine glassware made in France by a long line of artisans who originated far back in pages of history.

It's an Antique

Old French Glassware

BECAUSE the French were active in the field of glass-making at such an early period, very few of their oldest pieces are still intact. But those that have survived the ravages of time are beautifully lustrous. The French "gentlemen" glassworkers began to make glass in the Middle Ages; there have been literally thousands of fragments found around Bordeaux where one of the earlier factories was located.

It is necessary to go back into the history of glassmaking in France in order to better understand the story of Baccarat, examples of which are shown in the accompanying illustration of the epergne and fruit bowls brought back from France recently, by a Long Beach antiques dealer.

Several families of noble birth received special privileges as glassmakers as early as the 10th century and were confirmed by the ruling sovereigns until the 18th century. A mirror factory was opened in Paris and Venetian workmen were brought in. From these men, the French learned to make mirrors. As a result, Louis XIV had mirrors set in his coach and in a gallery at Versailles which has since become historic as a place for international treaty signing.

Louis Nehou, son of Richard

By Mary Lou Zehms

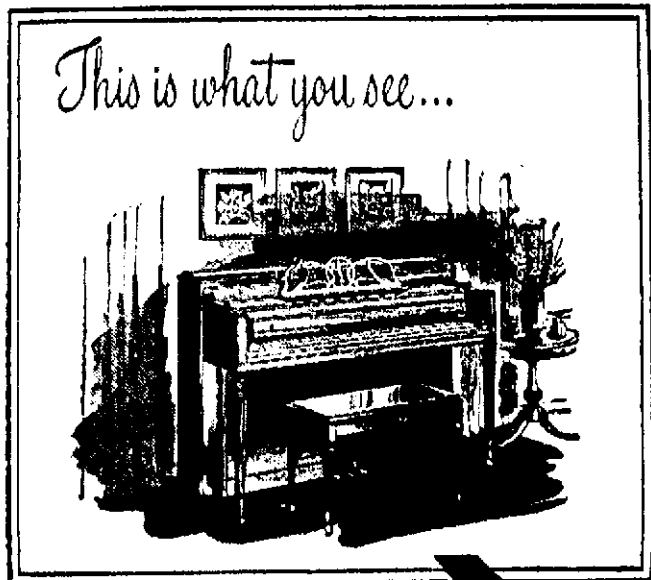
Nehou who founded the "Manufactory Royale des Glaces," decided he didn't like the men from Venice working in his factory, so he dismissed all of them and started on a series of inventions of his own which eventually were an improvement over the Venetian method of glassmaking. It was Louis who invented the method of casting glass plates which allows the making of glasses of almost any size. The glasshouses were moved from Paris to St. Gobain where it is said they are still in operation.

The French say that the glassworks at Frontenconnes, the Imperial factory, was founded in the second century and is the oldest in the world. There are, naturally, those who dispute this claim. About 1815, a glasshouse which had been located near Givet was declared outside of French territory so

the founder, M. d'Artigues, received permission to send his glass duty free for three years into France.

THIS was permitted him only on the condition that he purchase the glasshouse of St. Anne at Baccarat. It was a good business investment for d'Artigues so he agreed to their terms. He little realized at the time that he was establishing a crystal glass works which would eventually become the most important in France. This house was still in operation just before World War II but so many glassworks were destroyed during the war that it is hard to say whether or not it is still in business.

Baccarat is noted for its crystal clearness and beauty. The unusual thing about the set illustrated here is that the three pieces are pressed with the name "Baccarat." This was done on the better glass and, of course, makes it more valuable for the collector.



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FRED TAYLOR KRAFT Magazine Editor Member PACIFIC SUNDAY MAGAZINES

Press-Telegram Southland Magazine

Gallup's Indian Ceremonial

By Gordon Strachan

WHEN Indian summer descends every August upon the sun-baked southwest, it is ceremonial time in Gallup, N. M., the nation's Indian capital.

The annual Inter-Tribal Indian Ceremonial, established in 1922, will be held Aug. 9-12 this year with approximately 10,000 Indians from some 30 different tribes presenting their breath-taking ceremonial dances, exhibiting their finest arts and crafts and competing against each other in action-packed rodeos and other athletic events.

Participating in the four-day extravaganza will be a dozen of New Mexico's 18 Pueblo tribes from Taos on the north to Zuni on the south, the Hopi people of Snake Dance fame, nomadic and primitive Navajos, aloof Apaches, and several Plains tribes including the Kiowas, Cheyennes and Caddos of Oklahoma and the Sioux of South Dakota.

Afoot, in covered wagons and on horseback, the tribesmen will converge on Gallup early in August to set up their great camp on the 93-acre ceremonial

grounds where they will live throughout the pow-wow.

Crude hogans, teepees, covered wagons, tents and pickup trucks provide their shelter. In their camp the Indians visit, trade, talk tribal matters, and prepare for competitions held in the Lyon Memorial Park arena each afternoon and evening.

Grand opening of the world-renowned event is scheduled Thursday night, Aug. 9. During the following Friday, Saturday and Sunday there will be a morning parade, as well as afternoon and evening programs each day.

Afternoon ceremonial programs are composed principally of Indian sports, races, games and rodeo competition, interspersed with a few Indian dances. These are the "fun" shows for the Indians. Rivalry is keen, and betting among the Indians on the outcome of events is heavy.

EVENING performances are spectacles of primitive beauty. Led by an all-Indian band, hundreds of lavishly costumed performers move into the

arena, weaving in and out between five huge fires of cedar and pinon wood which illuminate the scene.

With at least 8000 other Indians and 4000 whites as spectators, the program opens with the traditional first number, the Navajo Riding Song, an ancient chant sung by 20 mounted riders who approach singing and after circling the arena continue their chant as they ride off into the hills.

Dance teams from tribe after tribe then present their age-old rites, some social and others intensely religious in theme. There are harvest dances, hunting dances, parts of healing rites and pleasure dances, all combined in a magnificent show which draws tourists from all parts of the world.

ON THE ceremonial grounds is a mammoth exhibit hall where more than 20,000 square feet of space is devoted to displays of the finest Indian handicraft. Here a score of the best Indian silversmiths, weavers, basket and pottery makers demonstrate their work, and Navajo medicine men prepare a ceremonial sand painting daily.

Although Gallup has 20 motor courts and 10 hotels, ac-



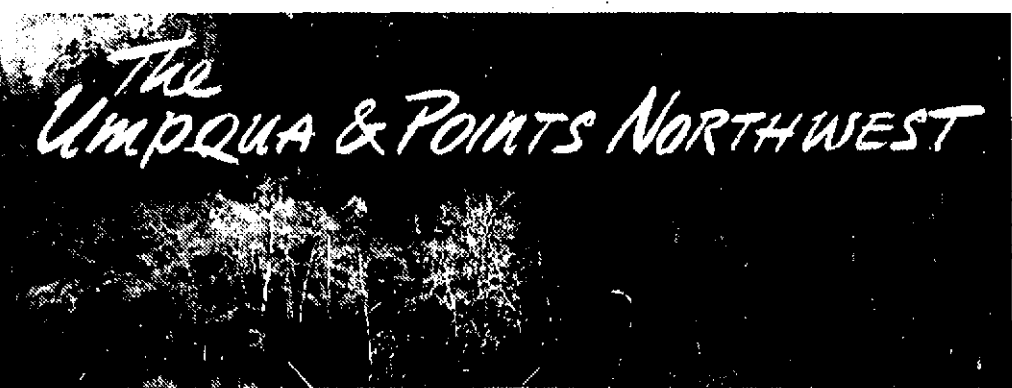
—Photos by Mullarky Photo Shop for Santa Fe Railway

A Hopi drummer, beating out a weird cadence, calls his people together for their part of ceremonial.

commodations during ceremonial time are limited. Santa Fe Railway, which makes a main-line stop at Gallup, spots Pullman cars to accommodate some overflow visitors, and others are able to find quarters in private homes.



The Hopi Butterfly Dance, spectacle of primitive beauty, is one of many numbers on the program at Gallup's Inter-Tribal Indian Ceremonial next month.



—Photos by Oregon State Highway Commission

An Umpqua River angler is about to land a steelhead trout. This stream is one of Southern Oregon's favorites. Steelhead go to sea, return to spawn in streams.

OREGON, Washington and Idaho are harvesting one of the largest tourist crops in history. State travel bureaus have been deluged by an unprecedented number of vacation inquiries from the south and east.

The Travel Information Department of the Oregon State Highway Commission at Salem had more than 6000 inquiries in one week and 3000 in one day from vacation-minded folks all over the United States.

Many tourists make the mistake of trying to visit most of the northwest in a limited number of days. Any one of the three states offers good fishing, great scenery and enough variety to keep the vacationist happy in an area limited to a few hundred miles. Each state has famous mountains, high altitude lakes and rushing streams. The northwest offers trout, steelhead and salmon... often in the same stream. Oregon and Washington have unlimited ocean fishing. All three states are proud of their lowland as well as mountain lake fishing.

THE southern Oregon vacationland is an angler's paradise. There is a choice of famous lakes—Klamond, Klamath and Crater—and famous streams—the Rogue and the

By Rudy Lachenmeier
Publisher, Week End Fishing News

Umpqua. But there are dozens of lesser known lakes and many unpublicized streams that should be fished for fun and a full creel.

The fabulous Central Oregon Deschutes Country offers everything a fisherman can ask. High mountain lakes, inaccessible until late June or early July because of snow, recently reopened Crane Prairie Reservoir with its big lunkers, Paulina and East Lake and the incomparable Deschutes River are only a few of the good spots to visit.

Good fishing and the biggest limits are to be found in the Wallowa Mountains of Northeastern Oregon. The Wallowa Wonderland boasts 60 lakes, 300 miles of trout streams and Hell's Canyon, 1000 feet deeper than Grand Canyon.

The Mount Hood recreation area offers fishing in clear snow-fed streams, skiing at Timberline Lodge virtually all summer long and a four-mile scenic ride over the treetops via the newest transportation wrinkle, the Ski-Way.

The potato state offers possibly the most consistent lake and stream fishing of any state in the northwest. The lack of heavy population centers is a break for the tourist who travels to this scenic land.

In Idaho, the Snake River

is perhaps best known for the production of good trout fishing as well as salmon at almost any accessible spot.

TOURISTS are always attracted to world famous Sun Valley Lodge and Lake Pend Oreille, home of the largest rainbow in the world. Sun Valley offers excellent fishing, scenic trails, relaxation and fun midst snow-capped mountain peaks.

Lake Pend Oreille — pronounced "Pond-O-Ray" — is on the mind of every angler who has heard about the huge 30-pound kamloops. Bing Crosby, who used to live at nearby Spokane, Wash., returns annually to take a crack at those "big ones." There's no limit on "bluebacks" at Pend Oreille, and one day's catch of 200 fish by one angler is not uncommon.

Washington, the Evergreen state, has so many streams and lakes and salt water inlets where fishing is good, that it's possible to mention only a few outstanding areas. The Olympic peninsula in northwestern Washington offers wonderful salt water salmon fishing, unchallenged mountain stream luck and outstanding lake success.

The great Puget Sound area, Hood Canal and Lake Quinalt are well known. The Kalama and Wind Rivers are two great summer steelhead streams. The Rainier National Forest is good for tired minds and bodies.

Washington and Oregon share the mighty Columbia River as a boundary line. They also share the equally famous Chinook salmon runs. The runs occur twice a year... in April and the last part of August.

THE PACIFIC OCEAN offers a virtually untouched sport in the northwest—rock and surf fishing. California anglers go wild as they tie into ling cod, sea bass, flounder, sea perch and many other species. They'll be pleased to know that since salt water fish are not considered a game fish in Oregon, there's no limit, no closed season and no license required for non-residents.

In Washington no license is necessary for off-shore salmon trolling but there's a technicality in Oregon which necessitates a license for salmon caught off-shore once they are brought to land.

Coos Bay, Ore., offers outstanding striped bass fishing. A striped caught on light tackle—flies or plugs—offers the lucky fisherman an unforgettable fight.

Fishing isn't always good at any one spot, but the angler can always find some good fishing somewhere in the great northwest, summer and winter.



Cutthroat trout such as these are caught in the Chetco River along the southern Oregon coast near Brookings.

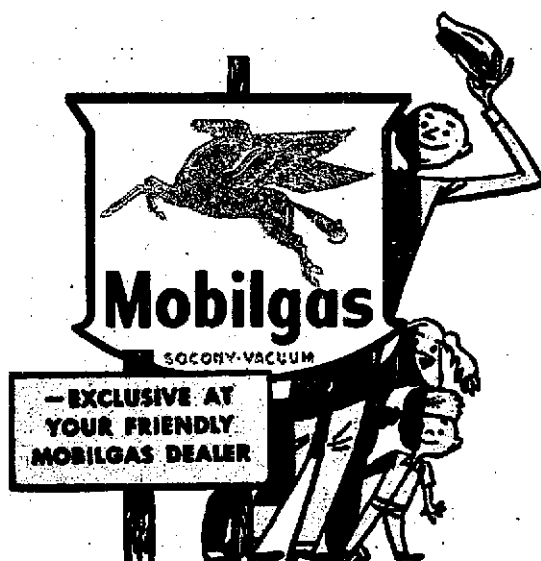
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The Valencia Harvest



Fresh, delicious, tree-ripe California Valencia oranges are seen above. Blossoms and fruit may appear simultaneously on Valencias.

Southern California's famed summer orange, the Valencia, is now moving to markets of the United States in increasing supplies. Seven counties lying southward from Santa Barbara to San Diego produce the largest Valencias, with Los Angeles and Orange counties leading in point of acreage. The Southland citrus industry was started by the Franciscans who brought seeds to California from Mexico and planted them in the courtyards of the Missions. First citrus grove of any size was the six acres planted at San Gabriel Mission in 1804. First commercial grove was that of Wm. Wolfskill in 1841 on the site of what is now Fifth St. and Central Ave., in downtown Los Angeles. From these small beginnings grew California's citrus empire, which includes 135,000 acres of Valencias in production.



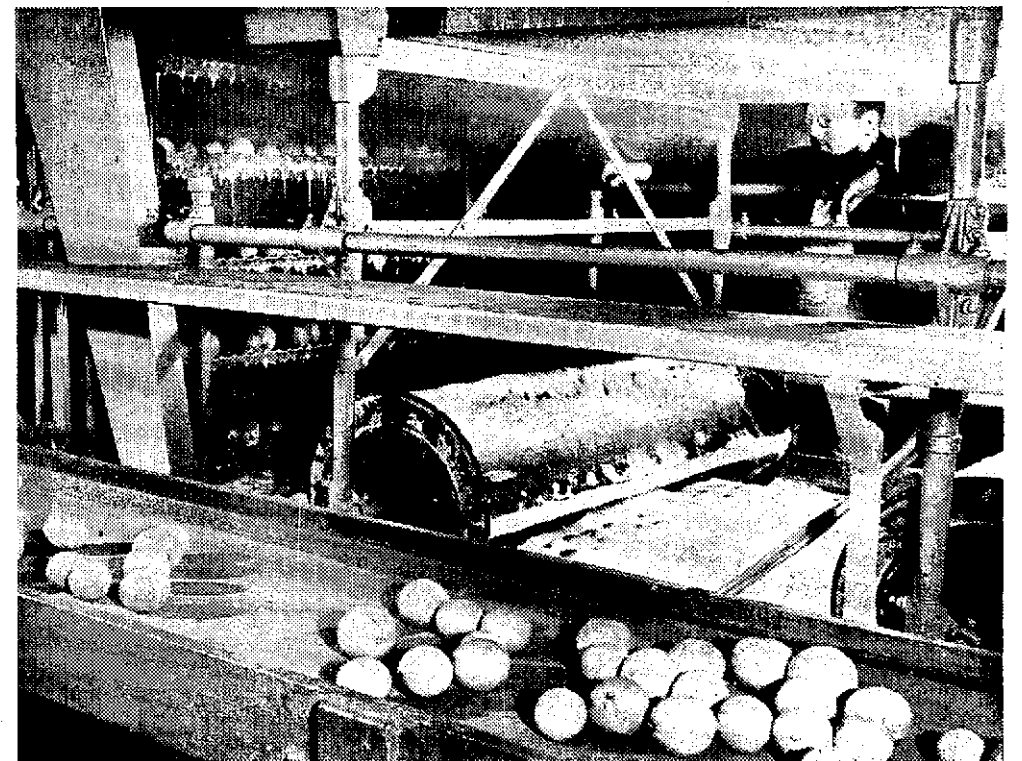
This is a typical California citrus producing area; orderly rows of trees nestling at the base of towering mountains and protected in sheltered valleys. Groves surround many towns.



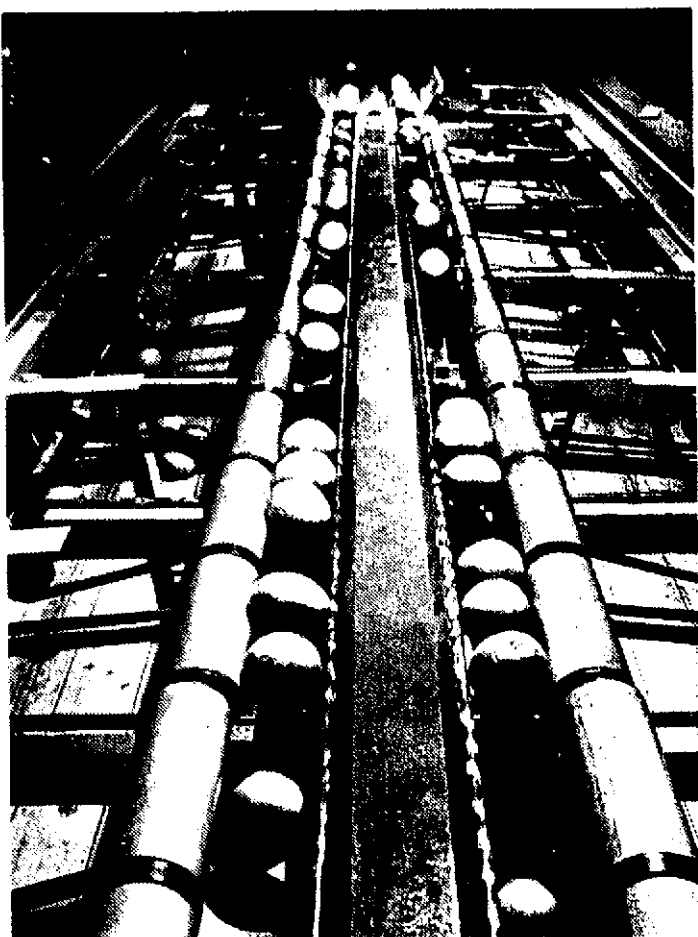
A young picker climbs a ladder, clips the fruit and places it in special canvas bag.



Pickers in California orange groves wear gloves to protect the fruit, clipping oranges carefully so that stem ends are intact.



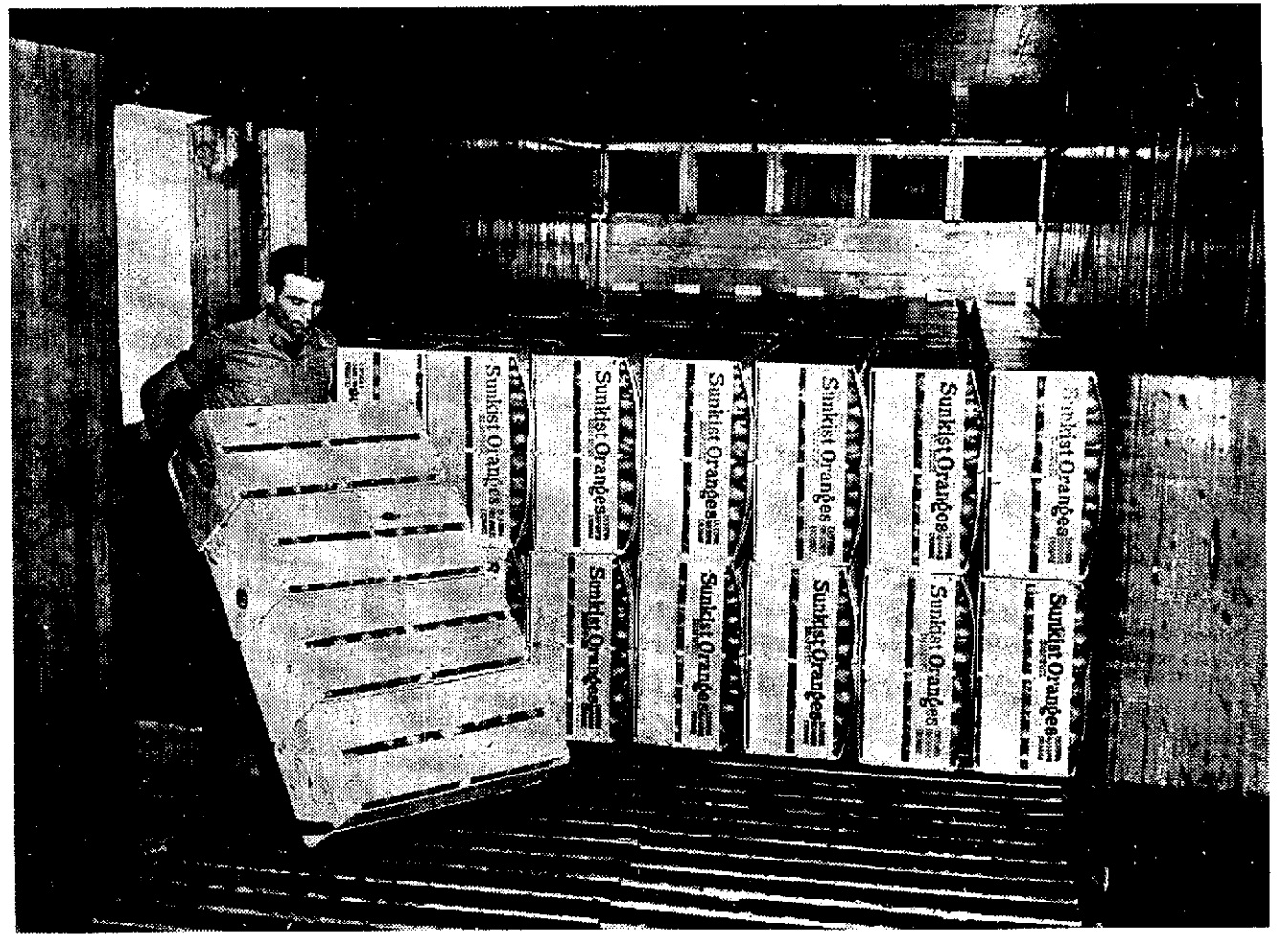
First step at the packing house in preparing oranges for market is a soap-and-water bath, followed by a rinse, warm-air drying.



Graded and trademarked oranges travel a set of diverging rollers for "sizing."

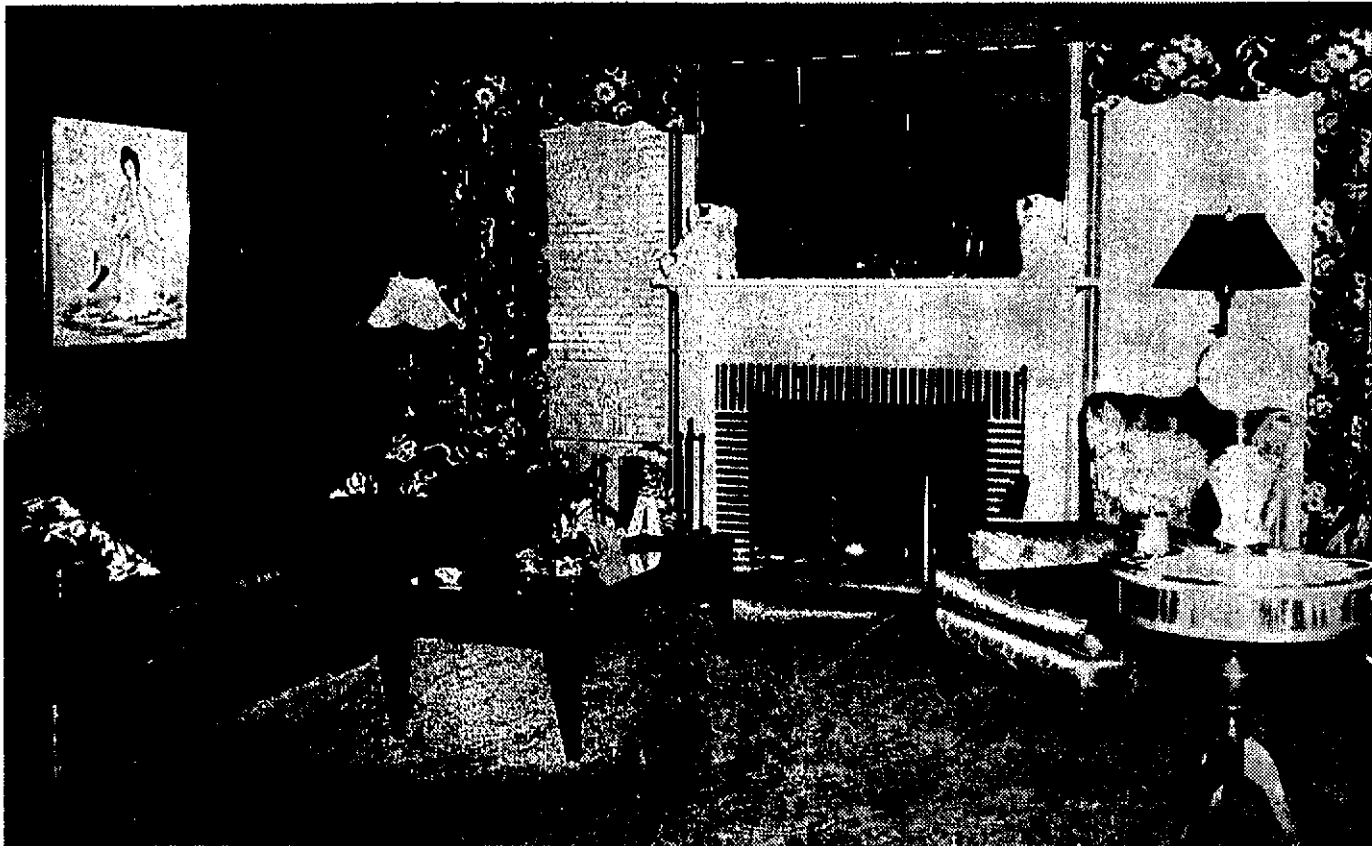


Expert packers quickly wrap Valencias in tissue, pack them in prescribed pattern.



From the pre-cooling room of the packing house, the boxes of oranges are loaded into refrigerator cars for shipment to market. Boxes are not stacked "top up" because of cover bulge.

—Photos Courtesy Sunkist and All-Year Club of Southern California



Dramatic effects to background furnishings were achieved in their home by Mr. and Mrs. Noble Martin of Compton by using paint and paper. Unusual shade of plum in living room (above) harmonizes with dining room paper.

Drama with Paint, Paper

By Dorothy Killam

PROOF that dramatic effects can be achieved with paint and wallpaper is found in the home of Mr. and Mrs. Noble Martin, 14648 S. Williams St., Compton. The Martins purchased the home recently and redecorated it to capture the effects they desired to background their furnishings.

A simple paper of daisies on a gray green background to match carpeting, is used on the walls in the entry hall. Since this entry leads directly into the living room, Mrs. Martin wanted a paper that would not detract from the living room but would still add interest to the hall.

Plum-colored walls in the living room are in harmony with floral paper in the dining room attached to the living room by a wide archway. A companion paper of stripes is used sparingly in the living room on the fireplace wall. The den adjoining the dining room is also papered in the striped pattern and the dado in the dining room is plum-colored.

The tone of plum which these walls are painted is an unusual shade which makes a rich, pleasant background that is not obtrusive.

Since the room receives ample light from a window wall and two other spacious windows, deep colors could be used. The floral drapery pattern has a black background for further sophistication.

Cornice boxes are shaped and are quilted in the same fabric used for the draperies. Venetian blinds assure privacy from the street as the spacious front window and two windows flanking the fireplace overlook the front garden. A planter under the largest window decorates both inside and outside with colorful pink geraniums.

A COUCH upholstered in plum-colored fabric through which metallic threads are woven is grouped with side



—Photos by H. S. Melvin

Rich effect is heightened in the Noble Martin home by partially separating den and dining room with built-in planters and fluted glass panels, as shown here.

tables and coffee table decorated with a Chinese embossed pattern. These tables are lacquered in black. The room colors are repeated in an Oriental painting over the couch.

Two old English dogs on the mantel still have their original glass eyes. A copper shovel hanging on the fireplace belonged to Martin's grandmother.

In the dining room the plum color of the walls is repeated in upholstered backs and seats of the dining chairs.

Gray brush fringe which trims the chairs is the same tone as the background of the paper in this room.

Dining room and den are separated by built-in cabinets which form the base for fluted glass panels reaching to the ceiling. A wide opening between these built-ins allows the television set to be seen from the dining room if desired.

TWO PLATFORM rockers upholstered in McGregor plaid are placed for easy television viewing in the den. Corner windows are hung with

sill-length draperies patterned in a design of Highlanders in red and green.

An alcove off the kitchen has a comfortably-sized dining table and chairs. It is papered in a gay pattern of yellow and blue in small designs.

The sink is built under a window with the stove on an adjoining wall between work counters which provide ample work area. The stainless steel stove top stays bright with little effort.



Planters filled with pink ivy geraniums decorate both outside and inside of the Martins' interesting home.

Shellac Stops Sticking

DRESSER DRAWERS that stick in damp weather can be made smooth-opening by treating the inside surfaces

with a thin coat of shellac. Since dampness causes unfinished wood to swell, schedule your paint job for a dry day.

A COUCH upholstered in plum-colored fabric through which metallic threads are woven is grouped with side

Emphasis on Vanities

By Althea Flint

ANY WOMAN who likes to primp—and what woman doesn't?—knows that the dressing table is a highly important article of furniture. And like anything else a good dressing table has certain requisites; for instance, a mirror of ample size because satisfaction from a vanity increases in proportion to the size of its mirror. Also important are drawers for jewelry, make-up and grooming aids; top which can't be damaged by lotions; light planned to shine where it is needed and not just on the dressing table.

Whether a dressing table is a small built-in across a bedroom corner or a much mirrored dressing room, will depend on taste and economy.

Homes that are not of recent origin may have bedrooms with little-used closets that can be converted into a dressing nook with some carpentry. Wallpaper from the bedrooms may be used to dress up and blend the vanity rooms with the bedrooms.

Or, if there is an upstairs bedroom with a sloping roof, there is probably an unused wall recess that can be fitted with a shelf to which a skirt will add frivolity.

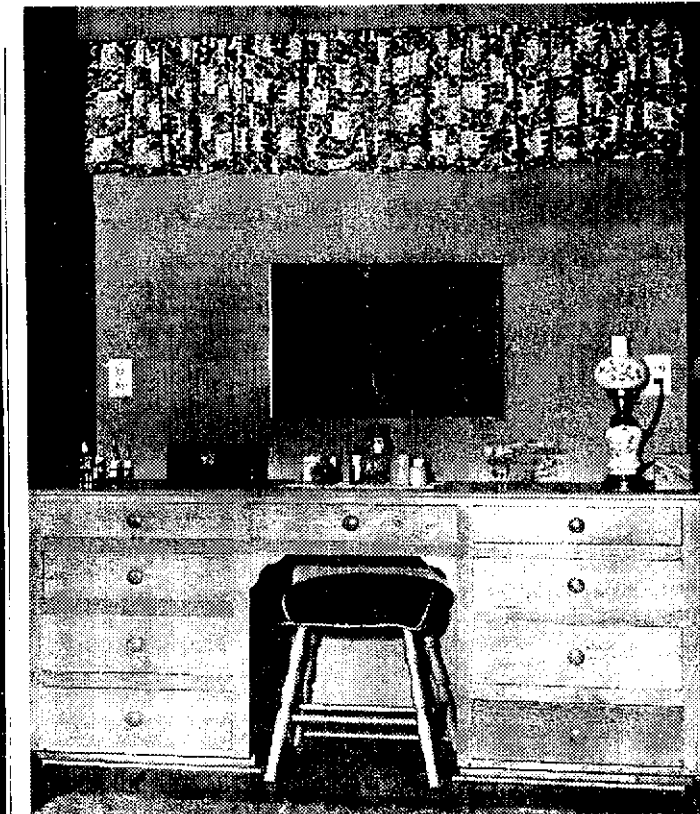
If the plain, tailored type of room is preferred, vanity built between cabinets on one wall or in a corner will no doubt be suitable. With this arrangement there are no flounces to catch dust, no intricate skirts to be laundered. The dressing tables pictured on this page may give just the ideas needed for a vanity.

Mrs. H. A. Horrocks of 3809 Walnut Ave. does her primping at this convenient built-in constructed between wardrobes in her dressing room. The drawers have been antiqued with green paint to blend with other built-ins in the house. Storage is good and the top of the table allows room for all the bottles and jars necessary to a vanity.

In a window alcove between

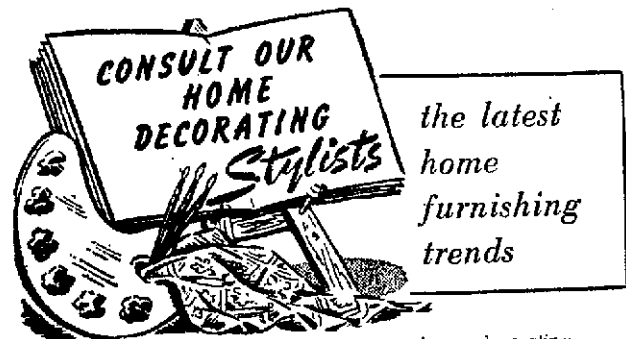
Repapering

WHEN preparing a wall for repapering, check to see if there are any grease spots on the old surface that might strike through the new paper and spoil the fresh effect. To prevent such stains, cover each spot with a thin coat of fresh shellac before papering.



Photos by Jasper Nutter

Ample shelf space features the dressing table (above) in the H. A. Horrocks home. It is set between built-ins.



Consult our home decorating stylists for latest home furnishing trends. The right choice of carpet gives your room depth and space . . . it makes a wonderful color basis from which to key the rest of your room. Our carpets can set the theme for modern, provincial or traditional interiors. Let our stylist help you select the perfect carpet for your home.

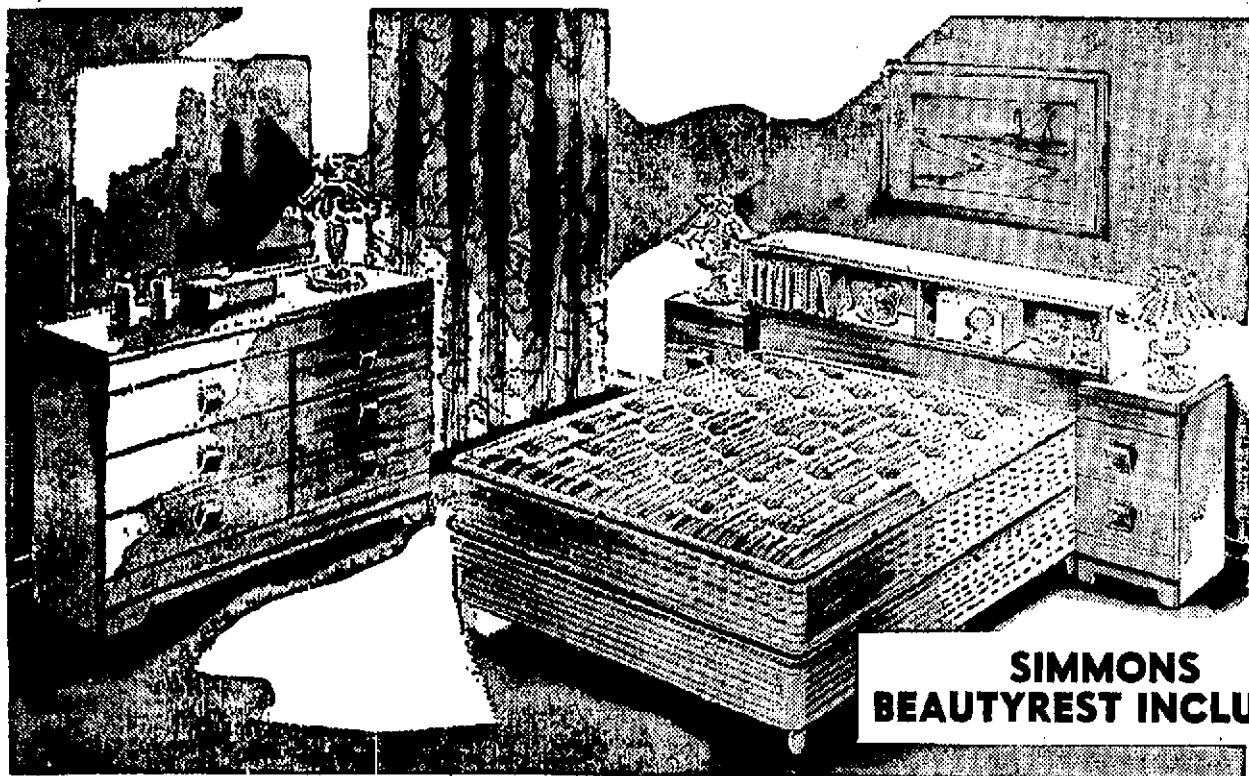


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— \$65.85

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Commissioner Here Thursday

D. D. WATSON, California commissioner of real estate, will be principal speaker Thursday evening at a regional conference of real estate licensees at Lakewood Country Club.

A dinner at 6:30 will precede the open meeting at 8 p. m. James Garth, 22nd regional vice president of the California Real Estate Association, said 3500 invitations have been mailed to Long Beach licensees.

Reservations must be made for the discussion session as well as the dinner, he emphasized. In order that sufficient seating may be provided.

Presidents of the eight boards of realtors in the region will make their quarterly reports of activities at the dinner session. The boards are Compton-Lynwood, East Los Ange-

les, Downey, Montebello, South-east, Whittier, Bellflower and Long Beach.

Joe W. Hill, achievement committee chairman for the Long Beach board, will outline the rules for the CREA achievement contest and discuss the points in its judging system.

Commissioner Watson will address the group on "Let's Talk Shop." He will be moderator for a panel discussion by state real estate deputies of questions from the audience.

Commission rulings on display of signs, handling of funds in trust, regulations governing subdivisions, and many other recent decisions of the commission based on the state real estate code are expected to be brought before the meeting, Garth said.

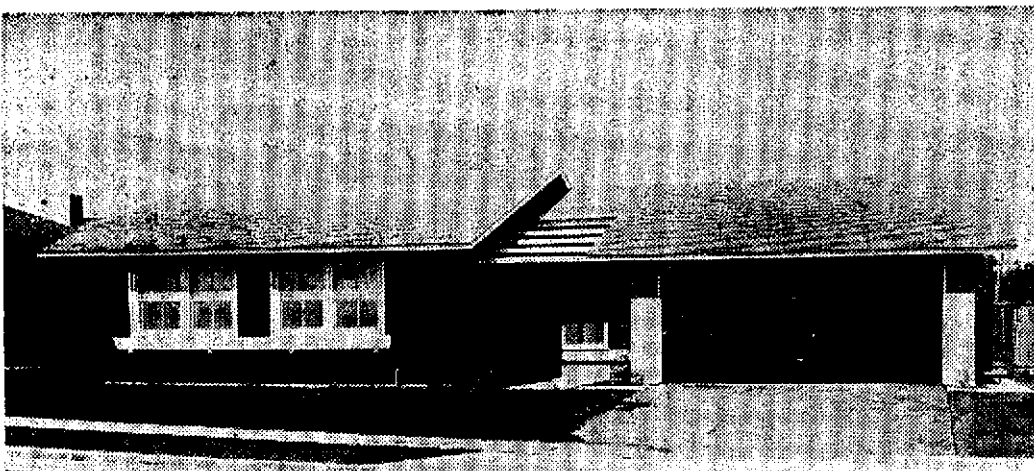
It is anticipated that the re-



D. D. Watson

gional conference with the real estate commissioner will become an annual event, the vice president continued. Several have been held in the northern part of the state with great success, he added.

President H. Herschel Hart of the Long Beach board will open the meeting and introduce Garth, who will preside.



Pictured above is one of the architectural stylings featured in La Habra Park, which opens today. The development, located on Whittier Blvd. and Cypress St. in La Habra, is of three-bedroom homes in modern motifs.

La Habra Park Presents New Furnished Model

OPENING of a contemporary model home, furnished by Barker Bros., has been announced by Curt McFadden and Kenneth Albright, developers of La Habra Park.

The home, designed by architect Edward H. Fickett, AIA, is one of 164 nearing completion in the colorful La Habra Park development. All of the homes are built on large view lots, with three bedrooms, patios, and oversized two car garages.

Martha Weaver, AID, nationally famous interior decorator for Barker Bros., planned interior furnishings to harmonize with the residence's modern interior and exterior lines. She worked with color expert William Manker who selected the color scheme for the model as well as the other homes in the subdivision.

Bleached mahogany furniture is used throughout with soft blue, beige, oyster white and brown shades predominating in the divans, drapes, rugs and accessories. A burnt orange is used to accent the lighter shades and give the home a warm feeling.

Among the features which give the homes the luxury appeal for which the builders were striving are oak parquet flooring, sun-sash louvered windows, brick fireplaces, paneled wood walls, breakfast nooks, sliding glass patio doors, large stall

showers, garbage disposals and dishwashers.

The modern exterior lines of the homes are accented by carefully planned community installations, highlighted by curved streets, ornamental street lights, and landscaped yards.

La Habra Park homes can be reached from Long Beach by driving to Whittier Blvd., then east to La Habra. The model

home, located on Greenwood St. and Whittier Blvd. will be open until 9 p. m. on week ends and until 6 p. m. week days. The homes are priced from \$13,300 and may be purchased on FHA financing.

Rev. Carlson to Speak

REV. KENNETH A. CARLSON, minister of the First Methodist Church of Santa Monica, will address the Board of Realtors at breakfast Tuesday in the Wilton Hotel on "Confessions of a Preacher."

Carlson, who is a noted inspirational speaker, has been cited for distinguished service to youth by the Los Angeles Police Department. In 1937 he traveled 8000 miles as a hobo to study the problems of transient youth for the department.

Winnie Cross, program chairman, will present the speaker. Norm Masterson is in charge of entertainment.

Office Lists Local Loans

Long Beach real estate loans totaling \$363,450 were approved by the Western Home Office of the Prudential Insurance Co. during the month ended June 30.

This brought the total Long Beach commitments to \$2,230,473 for the first six months of 1951.

The June total represented 43 separate loans all earmarked for residential purposes, according to Harry J. Volk, vice president in charge of western operations.

Record Set

Shipments of oak and other hardwood flooring from the southern and Appalachian regions reached the billion board foot mark for the first time in 1950.

College Unit Over Half Sold, Strong Market Seen

WALKER & LEE, INC., report that the College Unit subdivision in the Lakewood University District is more than 55 per cent sold out, and that sales have shown a definite increase during the past two weeks.

"This is a good indication that people are beginning to realize that low-interest financing may soon become a thing of the past. As a result of this thinking many families have decided to buy now instead of waiting until more stringent terms go into effect in the near future," Robert Walker, president, said.

Walker said that the market for new homes has remained firm, contrary to the expecta-

tions of many. While some items have taken a drop, residential developments have continued to sell out before completion of building. The recent upturn in the rate of sales presages a strong market for new homes between now and Jan. 1, he added.

Also, the large number of sales in the past two weeks is indicative of the desire of many families to get settled in their new home before schools open this fall, he added. Homes in the College Unit section of Lakewood are located within a few minutes' walking distance of grade and junior high schools. They are also near to Long Beach City College and the new Long Beach State College.

Walker further revealed that the new shopping district at the intersection of Bellflower Blvd. and Spring St. would be open soon. First of major stores to open will be the Market Basket, supermarket. It will be flanked by other stores.

Focal point for sales in the College Unit is the "Southlander" model home, furnished by Frank Bros., on Spring St. just east of Bellflower Blvd. It is furnished in the modern manner.

Homes in the College Unit are priced from \$9750 and can be purchased on either FHA or veterans' financing. They are open for visitors every day until 9:00 p. m. with representatives of both Walker & Lee and Frank Bros. on hand.

Board Adds Members

EIGHT new members were inducted into the Board of Realtors last week. Four are brokers and four are salesmen.

Following a school of indoctrination at the board offices, the group was initiated by Arnold Berg, membership chairman, who read the duties and obligations of a realtor, and H. Herschel Hart, president, who administered the promise of loyalty.

The new members are J. C. Chuck, L. C. Thompson, W. B. Martin and Isaac M. Martin, brokers, and Walter L. Ledford, Edward E. Groth, Ralph E. Lonski and Charles T. Bell, salesmen.

Loudergan to New Company

THE firm of Ellis-Schader, Realtors, last week announced that Lorne Loudergan has joined its staff. Loudergan, former sales manager of Lakewood Park, Encino Park and Westchester Park, will specialize in Lakewood Park residential sales.

Ellis-Schader, located at 3715 Lakewood Blvd., deals in real estate throughout the Lakewood area.

By the Mile

It is estimated 25,390,000 lineal feet, or nearly 4773 miles of kitchen cabinets were installed in the new houses built in this country in 1950.

New Costs

About 16 per cent of the price of a house today represents taxes and workers' benefit programs which were not included a decade ago.

Vast Increase

The 1,400,000 homes built last year will house a population greater than that of Massachusetts.

Area Building More for Less

THIS area built more single-family residences last year and built them for less than any of the nation's 15 metropolitan districts, according to a recent survey by the Bureau of Labor Statistics of the U. S. Department of Labor.

The survey, which included Long Beach in the metropolitan area comprising Los Angeles County and Orange County, showed a strong trend toward single-family home ownership in this part of the country, made possible because of room for expansion as well as lower building costs.

Largest number of dwelling units of all types was 126,400, reported by New York City and northeastern New Jersey. The Los Angeles-Orange Counties area was second with

100,240. But while 34 per cent of New York's units were in buildings housing two or more families, only 16 per cent of this area's were in that category.

Los Angeles-Orange reported 83,300 single family residences, compared to 78,220 for New York-New Jersey.

Average cost of dwelling units in the Los Angeles-Orange area was \$7600. Atlanta, with \$7800, and Miami, with \$7900, helped to indicate that mild climate was a leading factor in low-cost communities.

Most expensive building area was Cleveland, which spent \$12,000 a unit. Washington, D. C., was second with \$11,200 and Chicago was third at \$11,100. Boston, \$10,000, topped New York, which reported \$9700.

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Plate glass tops on furniture are such a satisfaction. They always clean to a sparkling finish... protect the beauty of the wood... do not mar easily or scratch, and do not swell or warp.

Large or small, we can cut table tops to fit your needs. Phone us today for estimate.

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MEMBERS OF LONG BEACH BUILDERS' EXCHANGE

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GENERAL ELECTRIC

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(expandable for future use)

BUILT-IN BREAKFAST NOOK

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SET IN FULL WALL of MAHOGANY, ELM or ASH PANELING

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PULLMAN SINK
(2 Baths in 3-Bedroom Homes)

Finest Homes Ever Built!

2 & 3 Bedroom Homes...With the Winning Features!

Lakewood Plaza

6500 E. SPRING STREET • 1 mile East of Bellflower Blvd.

WALKER & LEE
Sales Agents

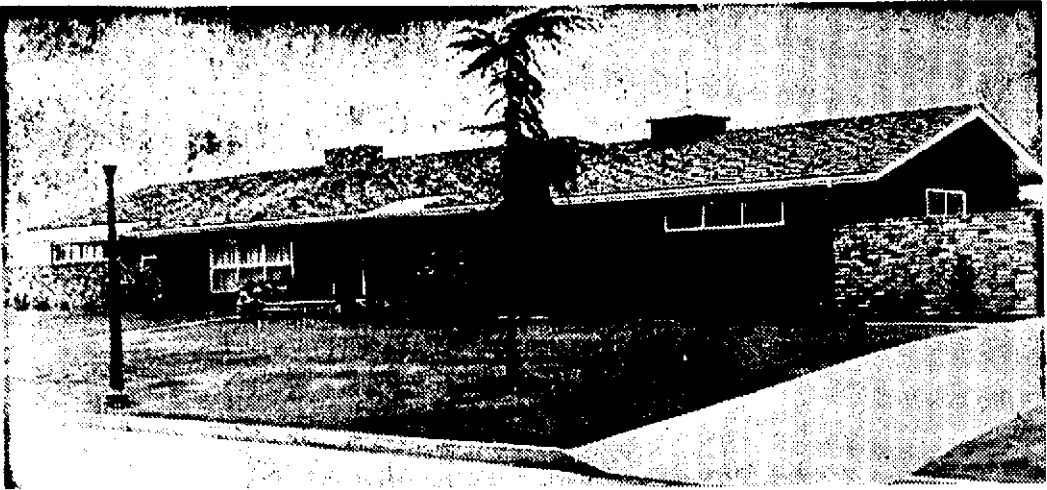
SMALL DOWN PAYMENTS for Vet and Non-Vet

as low as **\$49** 33 mo. for Vets

PAYS PRINCIPAL AND INTEREST

4 Exhibit Homes by ADAIR'S FURNITURE

OPEN 9 a. m. to 9 p. m.
Floodlighted at night



Mr. and Mrs. Gabrel D. Dovalis recently purchased this home at 4045 Ann Arbor Rd. in the Lakewood Country Club Estates section from Mr. and Mrs. Max Nesel. Consideration was reported at \$42,000.

1-B.R. House \$3195
2-B.R. House \$3895
 On Your Level Lot
 60 Days Completion
 Financing Assistance
 See Model at
 12612 Atlantic Avenue
 Compton
 Open Evenings and Sundays
 W. F. DREHER, Contractor



Involved in a recent sale was this attractive home at 4214 Chestnut Ave. Mrs. Mary Louise Noel purchased the residence from Mr. and Mrs. Clarence F. Miller.

PARK ESTATES THE "LAST OF THE CREAM"

in Long Beach Residential Developments
 Modern — Slightly — Exclusive
 IN CONCEPTION
 With Top Drawer Improvements and Restrictions
 ARCHITECTURAL SUPERVISION
 See These Spacious Sites—
 —Inspect Our Custom Homes
 So greatly enhanced, too, both in value and desirability, by the adjoining new four-year State College Campus.

An L. S. Whaley Development
 Anaheim St. and Pacific Coast Hwy.
 Howard S. Reed, Supervising Sales
 Telephone 90-1912

English Grove Drawing Attention in Santa Ana

ENGLISH GROVE, a development of two- and three-bedroom homes in one of the leading residential areas of Santa Ana, is attracting much attention from service personnel in this area, according to the developers.

Located just west of Santa Ana College at 1927 W. 17th St., the new community has several homes ready for occupancy and others in advanced construction.

Features include wood-burning fireplaces, landscaping, garbage disposers, insulated ceilings, steel sash, ornamental

street lights, sewers and utilities installed. Early buyers are receiving their choice of paint and tile colors.

A city park is planned on acreage adjoining the subdivision, developers said. Bus facilities and shopping centers are near.

Style Spreads

The ranch house and contemporary styles of architecture—largely developed in the west and southwest—are spreading across the nation, according to the National Association of Home Builders.

Problem of Buyers How to Finance

FINANCING a home is one of the most important considerations before the average home-wanting family. The following article on the subject was furnished by the National Association of Home Builders. NAHB says:

Mortgage lenders feature one saleable item on their shelves—money. They must seek and make sound loans in order to stay in business. Do not hesitate to take your home financing problem to them.

If you buy a new home direct from a project builder, chances are he'll take care of all the financing details. All you'll have to do is show your ability to carry the required mortgage payments.

But let's take the case of a family which wishes to arrange for a builder to construct a custom-built house from special building plans. Where to go for building money? Savings banks, commercial banks, building and loan associations, federal savings and loan associations, insurance companies and mortgage companies.

Apply these sound rules: 1. Don't borrow more than you need. 2. Pay as much down as convenient to keep your borrowing, and your repayments, small. 3. Pay off the borrowed amount as rapidly as possible.

Most prospective home buyers find the long-term mortgage, with monthly installments comparable to rent, are the most convenient and easiest to budget. The installments include interest, insurance, principal payment, and often taxes and water charges.

IF YOU are buying a home from an individual owner or builder, in most cases it will be up to you to obtain a loan for the necessary amount. The real estate broker or perhaps the builder may be able to assist you materially in working out the details.

Buying mortgage money is like buying anything else. It pays to see what is on the market, to find out whether for some reason one of the "mortgage stores" might not be overstocked with money and in the mood to offer a bargain. Lending policies are influenced by the law of supply and demand, just as is the sale of corn or hogs. Don't be awed because you are dealing with a banker.

Here are the things to look for when shopping for a loan:

1. Liberality of loan. Even though you may not want the largest loan you can get, it is

comforting to know you could get more if you needed it.

2. Low interest rate. A fraction of one per cent saved annually pays substantial dividends over the period of the mortgage. Depending on the money supply, risk and other factors, rates usually will range from 4 to 6 per cent.

3. Flexibility of lending plan. Try to find a plan that suits your convenience and budget, rather than the "take it or leave it" policy of an old-fashioned lender. The mortgage period may be as long as 20 to 30 years.

4. Minimum fees and charges. Compare these costs carefully, because lenders' fees vary. Some charge their attorney's fees to the borrower. Others, anxious to make good loans, even absorb the cost of the title search that the law compels them to make. Be skeptical. Ask each lender who wants your business exactly what you will be charged.

Ask if there is an appraisal fee, closing fee, attorney's fee, initial service fee, cost of a title search and a charge for drawing up the papers.

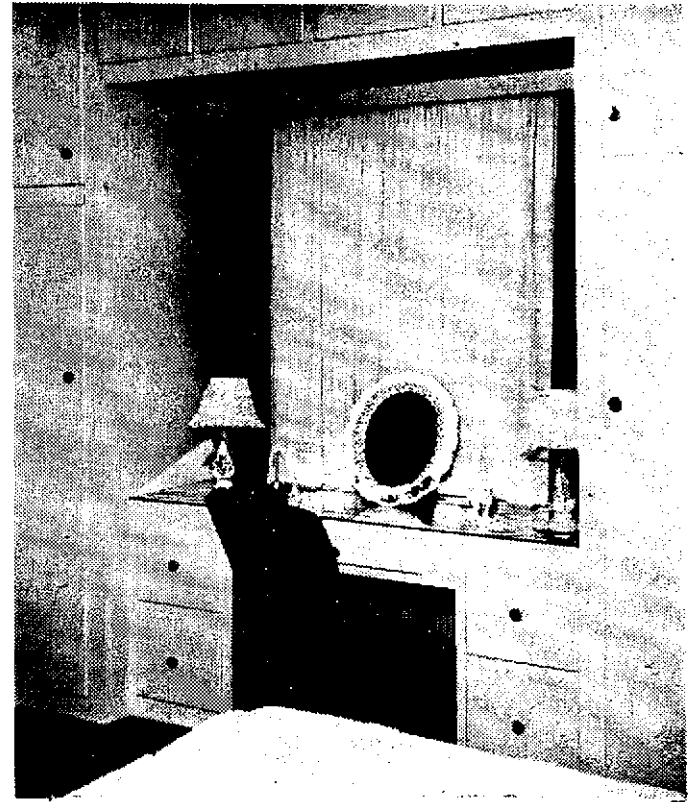
5. Repayment clause. If you wish to pay off the mortgage (because of a windfall or a desire to refinance on more advantageous terms), will you be penalized for the privilege? If so, after what period can you repay without penalty?

IN ALL cases, be prepared to give your life's history. When you make an application for a loan, the banker will want to know exactly where and what you intend to buy or build. Take with you a sketch, or even better, complete working drawings and specifications.

If you are buying direct from a project builder, in nearly every case he already will have cleared this phase of the application with the banker. But you'll still have to give information on your assets, liabilities and income. Typical questions asked would concern themselves with your employer, position held, previous employers, salary, other income, dependents, present residence, rent paid, credit references, etc.

If you don't find an established lending institution ready and willing to make the loan you need, re-examine your proposal. Perhaps your timing is unwise, perhaps the site isn't up to par, perhaps your design increases the "mortgage risk," or perhaps you are seeking a champagne house on a Coke income.

At any rate, it is wise to have a definite commitment from a lender for a satisfactory mortgage, before signing up to purchase a lot or have a home built.



Mirror is installed to top this built-in vanity serving Mrs. William Macrate. Storage is provided above.



This fluffly dressing table serves Mrs. Don Galbraith. It is placed in a window alcove in her dressing room.

Emphasis on Vanities

(Continued From Page 6.)

wardrobes, the sun sheds light over a fluffly dressing table belonging to Mrs. Don M. Galbraith of 3912 California Ave. The skirt splits down the middle for access to storage cabinets inside.

A mirrored top on the vanity is not only pretty but practical.

Mrs. William Macrate of 4145 Chestnut Ave. can enjoy a garden view from the window under which her vanity is built. Large storage drawers blend with wardrobes on either side. Storage above the window is used for out-of-season hats and other things that are put away for long periods at a time.

La Habra Park

**CUSTOM BUILT
"PERSONALIZED" HOMES**

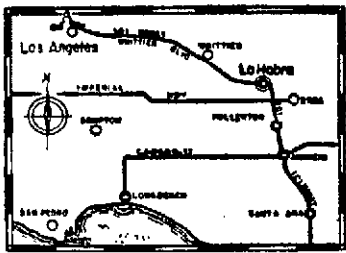


See it TODAY! The Sensational Furnished Model Home By **BARKER BROS**—Open Until 9:00 P.M.

Brilliance of Design—Quality of Construction, and the long list of Great Extra Value features combined with the delightful setting to make these LA HABRA PARK homes really great buys.

THEY'RE PRICED
UNBELIEVABLY LOW!
\$13,300

ON FHA TERMS
SELECT YOUR HOME NOW!
THESE ARE THE GREATEST HOME VALUES IN
SOUTHERN CALIFORNIA TODAY



From Long Beach Drive East on Carson Street to Highway 30
—Then North to Whittier Boulevard—Then Right One Mile

**NEW! STRIKING
ARCHITECTURAL STYLINGS
DESIGNED FOR LIVING
THE CALIFORNIA WAY**

features which make these
"personalized" homes...

- ★ "G-E" DISHWASHER AND
"G-E" GARBAGE DISPOSAL
- ★ SLIDING PATIO DOORS
- ★ "DURAM" KITCHEN NOOKS
- ★ REAL FIREPLACES
- ★ 3 LARGE BEDROOMS
- ★ LOUVERED WINDOWS

and in addition...

- ★ 6 FOOT REDWOOD FENCES
- ★ SHINGLE, DOLEMITES ROOFS
- ★ LANDSCAPED YARDS
- ★ SPECIAL COLOR EFFECTS
- ★ ORNAMENTAL STREET LIGHTS
- ★ CURVED SAFETY STREETS

La Habra Park
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2 and 3-Bedroom Homes ADJOINING FUTURE CITY PARK

**ENGLISH GROVE
Veterans—Only \$275 Down**

PLUS IMPOUNDS
Monthly Payments \$48.20 Plus Taxes and Insurance

NON-VETERANS

As Low As \$1000 Down

FHA Payments \$44.02

plus taxes and insurance.

COMPARE THESE FEATURES

- REAL FIREPLACE
- CHOICE OF PAINT AND TILE
- LANDSCAPED
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- INSULATED CEILINGS
- STEEL SASH
- ORNAMENTAL STREET LIGHTS
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IN AND PAID FOR

Just West of Santa Ana College

1927 W. 17th STREET

Santa Ana

DRIVE OUT TODAY FOR REAL VALUE

City Eighth in West

LONG BEACH was the west's eighth best city during June in terms of new construction authorized, according to Western Building magazine, Portland, Ore. Torrance ranked 11th.

The magazine's report, covering 262 cities and counties in the 11 western states, British Columbia and Hawaii, showed building activity approximately 23 per cent below June, 1950. This followed the pattern of the last several months.

In the month just past the 262 jurisdictions issued 33,933 building permits, compared with 46,181 a year ago.

Dollar valuation of these building permits dropped a greater percentage than did the

number of permits issued. The 262 western jurisdictions reported a total valuation of building permits issued amounting to \$160,916,527. This was a decline of 34.5 per cent from the June, 1950 total; in that month these identical jurisdictions had reported issuance of permits valued at \$245,480,296.

The survey's tabulation of the 25 top building areas in the west during June showed the comparison between June and May, 1951, as well as the 12-month comparison. In June, 1951 the 25 top building leaders in the west reported a permit valuation total of \$100,857,381. This was a drop of 13.5 per cent below the total for these identical cities and counties in May, 1951. In that month they had issued permits

valued at \$116,521,443. The same cities and counties had reported issuance of \$145,212,379 in permit valuation in June, 1950. Thus, the June, 1951 figure represented a drop of 30.5 per cent from a year ago. This was 4 per cent less than the drop recorded for the entire list of 262 jurisdictions.

Leading city was Los Angeles, which issued \$18,812,968 worth of permits last month compared with \$35,598,086 in June, 1950. Denver was second with \$5,027,449. San Diego ranked third with \$3,716,269. Pasadena, with \$3,587,327, was fourth. Seattle, San Francisco and Honolulu topped Long Beach's \$2,740,665. Torrance, with \$2,612,310 in permits, was behind Portland and South San Francisco.



One of the city's finest large homes, the C. C. Lewis residence at 126 Grand Ave. has been purchased by Mr. and Mrs. L. Richard Switzer. Lewis, former city manager and prominent jeweler, built the house for his family in 1922. It has five bedrooms, three baths, large living room, dining room, breakfast room and game room. The property has a frontage of 150 feet on the avenue. Carl M. Shank and Tom Watson of McGrath-Shank Co. handled the transaction.

Record Growth at Lakewood Park

ONE year after the first family moved in and set up housekeeping, Lakewood Park, the nation's largest housing development, has reached a population of 27,000. It was announced last week.

Built in record time on what was 3500 acres of bean fields, Lakewood Park was begun on Feb. 24, 1950. The 54 different types of two- and three-bedroom homes were completed on an average of 40 a day, and the first family, that of Navy Veteran Jim Huffman, moved in on July 16, 1950. Since that time Lakewood Park has been a hub of moving vans as new families flooded into the \$250,000,000 community.

Seven thousand four hundred homes were completed before Regulation X brought construction to a halt. The population figure is based on the average of 3.6 per family at time of sale. However, it was pointed out that the 27,000 is very conservative because the Lakewood Park service office which helped each family move in ex-

plained that approximately one-third of the women were expecting additions to their families at that time.

The huge development is virtually a complete city with new schools, parks, churches and a 15-acre shopping center. The shopping center itself will be the nation's largest suburban shopping development with three department stores and more than 60 smaller stores, markets and specialty shops. There will be off-street free parking for 9000 cars at one time, and the stores will be serviced by a tunnel system so that all loading and unloading can be done at basement level.

Work on the shopping center was not affected by building restrictions and some of the stores will open this fall.

Home construction will be resumed at Lakewood Park under an entirely new type of FHA-approved program which will feature some 21 different houses ranging in value from \$10,000 to \$12,000 with initial payments starting at \$695 for novets and vets alike, and monthly payments beginning at \$37.50. When Lakewood Park was started, a total of 17,150 homes was planned. The new FHA program may enable the developers to complete their original plans.



Lakewood Plaza's latest unit, just launched, is represented by the home sketched here. Style is one of several being offered. The Plaza, an Aldon Construction Co. development, is on E. Spring St., one mile east of Bellflower Blvd.

Plaza Unit Ready to Open With Four New Models

FOURTH unit of Lakewood Plaza will open next week end with four new furnished model homes, it was announced yesterday by Walker & Lee, Inc., sales agents. The unit contains 483 two and three-bedroom homes. Aldon Construction Co. is the developer.

Records compiled during the sale of previous units demonstrate a trend for purchase of residences in suburban areas which are close to recreational facilities as well as principal centers of employment, sales officials said.

The four new model homes, chosen from the 36 exterior stylings in the unit, introduce two features not found in earlier Lakewood Plaza residences. These are, first, natural hardwood paneling of the living room wall into which the fireplace is set; and, second, natural finish "wood" kitchen cabinets. The living room woods include Oriental ash, Oriental elm and prim. Philippine mahogany. Kitchen woods are birch, ash and knotty pine. Natural finish greatly simplifies the home-maker's maintenance problem, the sales agents noted.

Lakewood Plaza is on E. Spring St., one mile east of Bell-

flower Blvd. Its dwellings are priced from \$10,800. Relatively low down payments and monthly payments ranging from \$49.33 are available to veterans. Easy terms also prevail for non-veterans it was stated.

In addition to employment and recreational proximity, Lakewood Plaza is near schools

of all grades, three minutes from the site of Long Beach State College, and close to shopping facilities.

Adjacent construction is bringing the area a new \$5,000,000 May Co. department store on Lakewood Blvd. and Lakewood Plaza's own \$8,500,000 shopping center.

Residences Planned

PLANS for two new single-family residences of larger than average size and a new triplex are being checked by engineers of the City Building Department.

Boyer L. Sparks will build a two-story contemporary residence at 5615 Seaside Walk. Designed by Harold E. Ketchum, structural engineer, the house has most of its living quarters on the second floor.

Living room opens onto a balcony overlooking Alamitos Bay. There are three bedrooms, three baths, kitchen and dining room on this floor. Garage and a large unfinished room with bath occupy the ground floor.

George Frye has contracted with Oliver W. Spraw to construct six-room residence at 370

Oriana Ave. Clarence N. Aldrich, AIA, is the designer.

Plans call for three bedrooms, living room with fireplace and bay window, dining room and kitchen.

Donald Buckalew has awarded a contract with Williams & Lowe to construct a two-story triplex at 1027-29-31 Gladys Ave. Three garages and one apartment are on the ground floor. The other two dwelling units are upstairs. All are one-bedroom apartments.

Old Whitewash

Old whitewash can be removed effectively by using warm water and a stiff fiber brush.

County Building

ONE of the major facets of the post-World War II Southern California economy continued to fall victim to mobilization material allocations when Los Angeles County construction dropped off sharply during June, the monthly report of the Los Angeles Chamber of Commerce indicated yesterday.

Last month's \$38,655,606 was off 16 per cent from May's \$69,405,572 and a decided 42 per cent from the \$101,420,016 of June, 1950.

The \$450,505,883 six-month total for the year was off 12 per

cent from 1950's record-turning \$516,147,722. But lingering momentum kept current totals well ahead of the \$351,545,637 amassed during a comparative period in 1949.

Home-building for the year continued to account for a major share of the activity with better than 66 per cent or \$299,181,793.

This residential construction, at the end of June, included permits for enough dwelling units to house 111,459 persons, said Chairman S. B. Barnes of the chamber's construction industries committee.

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For a Cool Vacation

Come the three Ws of summer vacation—When to go, Where to go and What to take—and a smart girl starts thinking first—about what to take. Prettiest clothes on the racks just won't wait. It's reasonable to figure that what is right for summer anywhere is also right for most vacation purposes. And taking the lead, of course, are the season's wonderful cottons of all kinds—from freshest of cool pique dresses for tennis, with knee-length circular skirt over matching shorts, to the smartest of garb for dancing.



Vacation threesome in black and white cotton (above) has a rippled cuff to finish haltered bra. Shorts and skirt in black-dotted cotton have clusters of paillettes.

Gaily striped in barnyard motif, this vacation dress is of cotton in brown, yellow, white, taupe. Neckline is low.

Designed all of a piece, is dotted Swiss dress above, white blouse with a velvet belt tucked with violets. Lavender skirt has white dots.

So Good To Come Home To...

Mary Lee Taylor's HUSBAND-TESTED CRISPY FRIED CHICKEN

- | | |
|--------------------------|---------------------|
| 1 cup Pet Milk | 1/2 teaspoon pepper |
| 2 1/2 lb. cut-up chicken | 3 tablespoons flour |
| 1/2 cup flour | few grains pepper |
| 2 1/4 teaspoons salt | 3/4 cup water |

Pour milk over chicken in bowl; chill 2 hours. Drain well; save milk for gravy. Roll chicken in mixture of 1/2 cup flour, 1 1/2 teasps. salt and 1/2 teasps. pepper. Brown chicken slowly in 1/2-inch hot shortening until drumstick is tender when pierced with fork. Remove chicken; keep hot. Drain off all but 2 tablesp. fat. Blend in 3 tablesp. flour, remaining 1/2 teasps. salt and few grains pepper. Stir in water. Boil and stir 2 min. Add milk drained off chicken; stir until steaming hot, but do not boil. Serve with the chicken and hot buttered peas. Makes 4 servings.



Fried chicken at its golden best—with a wonderful crispy crust, a juicy tenderness, a richer-than-ever flavor!

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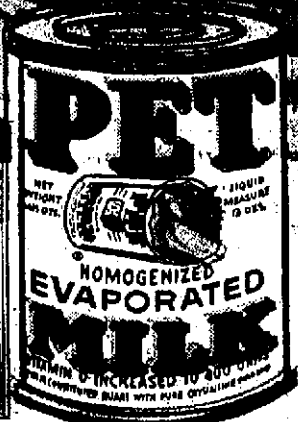
And that wonderful gravy! So rich, so smooth, because it's made with Pet Milk—whole milk concentrated to double richness—twice as rich as bottled milk.

Yes, it's easy to make all your meals better with Pet Milk! With Pet Milk recipes you can add rich flavor to many everyday dishes. Yet Pet Evaporated Milk costs less generally than any other form of whole milk!



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Delicious Chicken!

By Mildred K. Flanary

PAGING all masculine cooks!

How about donning your chef's regalia for atmosphere and inspiration, if you need it, and giving the lady of the house a night off? You prepare the dinner!

Do it up in style, of course—party style. If there is a barbecue pit, take charge and have a few friends over to enjoy your culinary skill. The dish you make best is the most natural one to prepare, but there's nothing more universally liked than chicken (and since men have a way with chickens), we suggest barbecued chicken. Inside or out, none will go begging. The cooking is important, but so is the serving arrangement. Make serving dishes look attractive.

A recipe for barbecuing chicken is given below, as well as directions for other interesting ways of preparing the bird.

Barbecued Chicken

- 1/2 cup vitaminized margarine
- 1/2 cup vinegar
- 1/2 cup tomato juice
- 4 teaspoons Worcestershire sauce
- 1 teaspoon onion juice
- 1 teaspoon salt
- 1 teaspoon pepper
- 1 teaspoon paprika
- 1/2 teaspoon garlic salt
- 3 chickens for broiling (about 2 pounds each)
- 6 slices pineapple
- 6 slices tomato
- Parsley

Melt vitaminized margarine, add all ingredients (except last four) and let stand at least a half hour. Have broilers halved with neck and backbone removed. Rub vitaminized margarine on bottom of baking pan. Bake uncovered for 1 hour in a moderately hot oven (400° F.) basting occasionally with additional sauce. Arrange on serving tray with pineapple and tomato slices. Garnish with parsley.

Open-air Barbecued Chicken: Brush halved broiler with sauce. Broil on grill over a bed of coals, cooking inside first, then turning to cook skin side. Baste as often as necessary until done. Serve with any extra sauce. Yield: 6 servings.

Butter Crisp Chicken

- 1 2-3-lb. frying chicken
- Salt
- Pepper
- 1 cup flour
- 1 teaspoon paprika
- 1/2 pound butter
- Shortening
- Thyme, if desired
- Thin onion rings, if desired

Have chicken drawn and cut into serving pieces. Rinse in cold water and drain. Put salt, pepper, flour, and paprika in paper bag. Shake 3 or 4 pieces of chicken in the bag at a time to coat thoroughly. Heat enough butter and shortening in a heavy skillet to make a layer of fat 1/2-inch deep. With kitchen tongs place chicken in hot fat. Brown on both sides. Place chicken, one layer deep, in shallow baking pan. For added flavor sprinkle with thyme and onion. Bake in moderate oven (350° F.) until tender.

Chicken Tomato Casserole

- 2 cups diced cooked chicken
- 2 cups cooked tomatoes
- 1 tablespoon finely chopped onion
- 1 tablespoon butter, margarine, or chicken fat
- 1 teaspoon salt
- 1/2 teaspoon thyme
- 1/4 cup finely chopped pimiento olives
- 1 cup cooked rice
- 1 cup shredded American cheese food

Place 1 1/2 cups tomatoes in a 1-quart casserole. Pan-fry onion and green pepper in butter. Add salt, thyme, and 1/2 cup tomatoes. Cook 5 minutes. Add chicken, olives, rice and cheese. Pour this mixture over the tomatoes in the casserole. Bake in a moderate oven (350° F.) about 30 minutes. Yield: 4 servings.

Chicken Mexicana

- 2 tablespoons fat or oil
- 1 small onion
- 1/2 cup chopped green pepper
- 2 tablespoons vinegar
- 2 tablespoons brown sugar
- 1/2 cup lemon juice
- 1 cup ketchup
- 2 tablespoons Worcestershire sauce
- 1 cup water
- Salt and pepper

2 to 3-lb. chicken, cut in serving size pieces
Brown onions and green pepper in fat or oil. Add remaining ingredients, except chicken. Simmer sauce 1/2 hour. Brown



Chicken is always a popular main dish, lending itself to many ways of preparation, pleasing all appetites.



Fried chicken, a salad, corn on the cob and biscuits! No finer meal possible, especially served picnic style.

chicken in skillet in a little fat; pour sauce over chicken, simmer 1 hour, covered. Serve hot with pre-cooked rice prepared according to package directions. Serves 4.

Broiled Chicken

Select tender, young broilers weighing 2 1/2 lbs. or less. Allow 1/2 broiler for each serving. Have the broilers split in half, or quartered, as preferred at the market. Wash and dry thoroughly.

Preheat broiler oven. Place chicken on broiler rack skin side down. Brush with melted butter or margarine, sprinkle with salt and pepper. Place in broiler with surface of chicken at least 3 inches from source of heat. Leave oven door ajar. Broil 15 minutes. Turn. Brush again with melted butter or margarine, sprinkle with salt and pepper. Broil 20 to 30 minutes longer, turning twice again and brushing each time with melted butter or margarine, but omitting other seasonings. For extra tang, garlic butter may be used. For 2 broilers, melt 1/2 cup butter or margarine; add 2 garlic cloves, peeled and halved. Set over very low heat for 10 minutes. Remove garlic.

Brown Chicken Fricassee Sauterne

- 1 4-to-5-lb. stewing chicken, cut in pieces for serving
- 3 tablespoons bacon drippings or chicken fat
- 1 1/2 cups California Rhine Wine, Sauterne, Chablis or other white table wine
- 1 1/2 cups boiling water
- 1 onion, sliced
- 1 carrot, sliced
- 1 stalk celery, sliced
- Several sprigs parsley
- 1 teaspoon salt

Saute pieces of chicken in bacon drippings until nicely browned on all sides. Put chicken in a kettle, add wine, water, onion, carrot, celery, parsley and salt. Cover tight-

ly and simmer gently for 2 to 3 hours, or until chicken is tender. Remove chicken. Strain broth and skin off as much of the fat as possible. Make gravy as follows:

- 3 tablespoons chicken fat, butter or margarine
- 3 tablespoons flour
- 2 1/2 cups strained chicken broth (add wine or water to make up that amount, if necessary)
- 1/2 cup cream or undiluted evaporated milk
- 1 egg yolk
- 2 tablespoons chopped parsley
- Salt and pepper to taste

Blend chicken fat and flour in a saucepan; add chicken broth and cook, stirring constantly, until mixture is thickened and smooth. Beat cream and egg yolk together; slowly stir into gravy. Add parsley, salt and pepper. Return chicken to gravy and heat thoroughly before serving. Serves 6.

Chicken Baked With Mustard Sauce

- 2 3-lb. broiling chickens
 - 1/2 cup softened butter
 - 2 tablespoons lemon juice
 - 1 1/2 teaspoons kitchen bouquet
 - 2 teaspoons grated onion
 - 1 tablespoon prepared mustard
 - 1 teaspoon salt
- Have meat dealer cut chickens in halves, removing the backbone. Arrange in shallow greased baking pan, skin side up. Cream butter, gradually adding remaining ingredients. Brush creamed mixture over chicken. Bake in moderate oven, 350° F., until done, about 1 hour and 15 minutes. After 30 minutes, baste chicken with sauce in bottom of roasting pan. Serve immediately when done. If desired, cook chicken necks, backs and giblets until tender in boiling salted water. Use broth and cut up giblets to make soup, or a sauce to serve with the chicken. Yield: 4 servings.

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'Sea Around Us' Magnificent Work

By George Serviss

Wild West

The Crime Front

FOR Jean and Keith Colman living in Hidden Village in San Fernando Valley had been a dream, until it became a nightmare. But that was due to the lovely next-door neighbor whom Jean found with a hole in her head. And then the Colman maid wanted to tell Jean something, but she was found with her throat cut with broken glass. And a third corpse came to annoy the neighborhood, before the killer came to light. A brisk job of writing, but uncertain here and there, and what the author has a revolver do is just out of the mechanical world.—G. L.



Rachel Carson is author of "The Sea Around Us," published by Oxford University Press. See review.

Marching Through Georgia

By Gerald Lagard

Yacht Book Authoritative

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He tells of the jealousies, the affairs and the temperament of the Strausses, all interesting

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M. L. Z.

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5. PROUD NEW FLAGS, by Mason.
6. HIGH CALLING, by Street.

NONFICTION:

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2. BETTER HOMES AND GARDE BOOKS.
3. KING'S STORY, by the D of Windsor.
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The help of the public is going to be needed to reinstate both. And without them, Southern California never will be the same again.

In Art Circles Churchmen to Exhibit

PROFESSIONAL and amateur painters from Episcopal churches in Los Angeles and Orange Counties this weekend will exhibit oils and watercolors in the third annual art show of the women of the Church of the Messiah parish hall, Seventh and Bush Sts., Santa Ana. Exhibitors include Mrs. W. B. Stevens of Pasadena, wife of the former bishop of the diocese.

A MAJOR exhibition of paintings by the late, great painter of the northwest, Clayton S. Price, will open in the Los Angeles County Museum July 27. The exhibition, consisting of 40 oil paintings and 12 drawings, will remain on view in the main floor west wing art galleries through August 21.

RAY KENDIG, rendezvous chairman, announces that the Spectrum Club will have a three-day fall roundup and campfire program in October. Full particulars, he says, will be given members at the August meeting.

Records Accent Modern Music

Accent on the modern music can be found in new records at the Long Beach Public Library which include: "Bartok," "Knoxville: Summer of 1915" with "Four Excursions," Bartok, "The Miraculous Mandarin"; Hindemith, "Quartet No. 1" and "Symphony in Flat"; and Martinu, "Sinfonia da La Jolla" with Britten, "Luminations."

Most popular albums at the library last week were: Delibes, "Ballet Music from Coppelia"; Puccini, "La Boheme"; Ravel, "Bolero"; Rodgers, "South Pacific" and Spanish language records.



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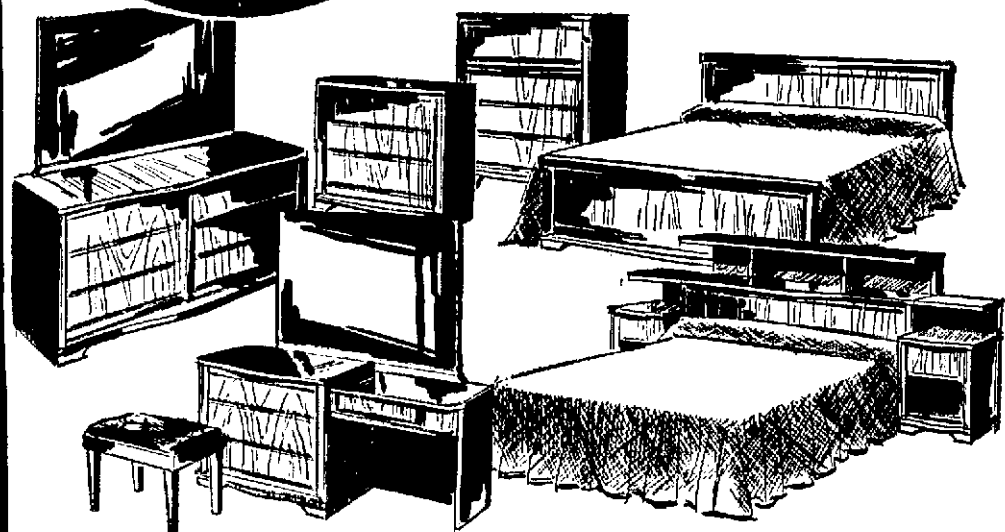
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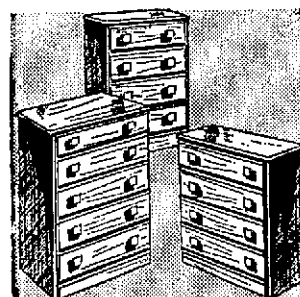
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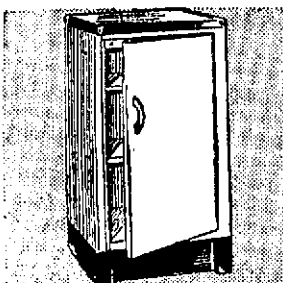
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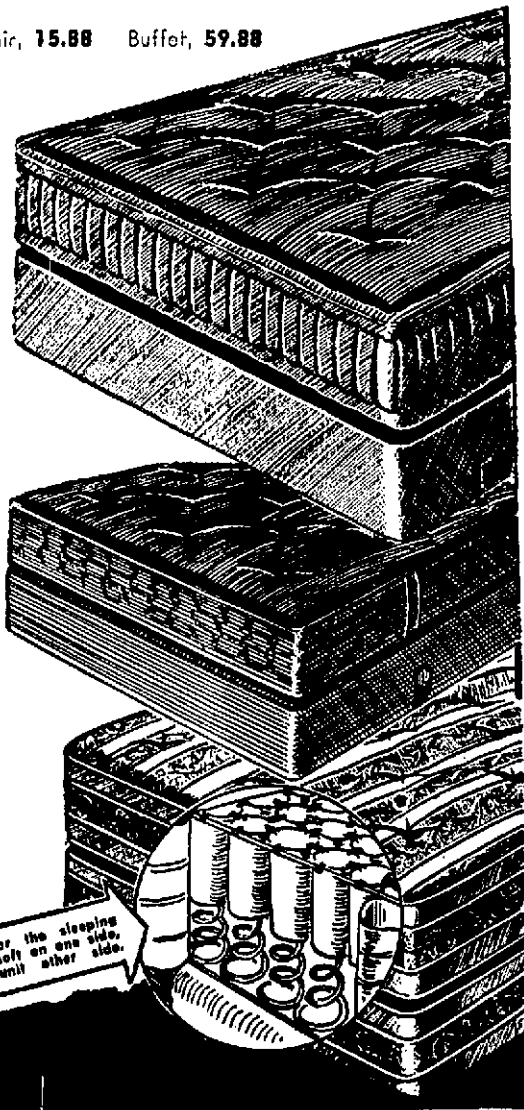
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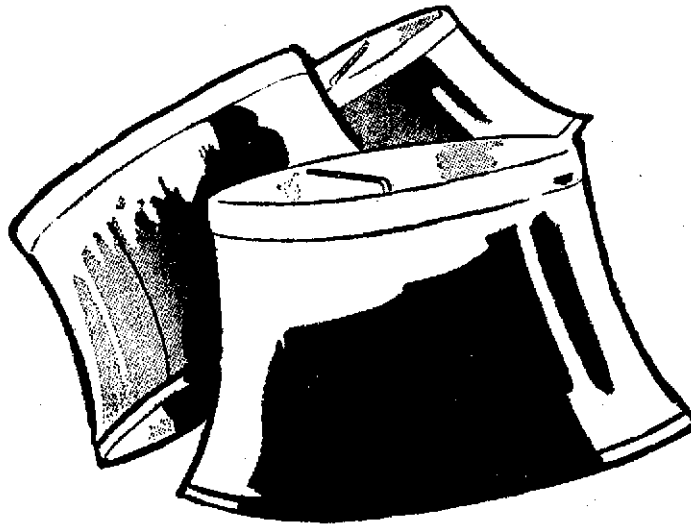
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